



"Service Above Self"

Credo

District 7150
Governor's Newsletter



February 2003

The Presidential Citation: Benchmark for Success by DG Don Reese

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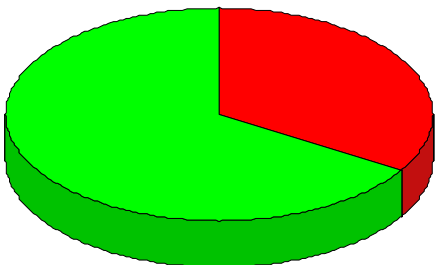
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E-mail us your news!



DG Don Reese

D7150 Rotary Club
Centennial Projects
Submitted to date



Each year, the Rotary International President prepares a list of "**benchmarks for success**" for all of the clubs in the world. If a club meets these requirements, they are awarded "**The Presidential Citation**" ... in effect, *the benchmark* for success in this Rotary World. Over one year ago, President Bhichai Rattakul of Thailand presented his requirements. But, unlike past Presidents, these requirements are truly "Guidelines" for clubs to meet. President Bhichai believes in "bottoms up" management and for clubs to control their own destiny. Indeed, when comparing the requirements for success for 2001-2002 to those of 2002-2003, the current ones look to be very easy. But, appearances are deceiving.

This year, **clubs have to set their own goals** and then meet them. Last year, for example, a club could say... "those criteria were impossible to meet! No wonder we could not achieve the Citation... it was impossible!" But, this year, the clubs set their own goals and then form their own activities to meet the goals they set. A totally different challenge!

In order to earn the Presidential Citation for 2002-2003, a club has to do the following:

1. **Set a membership goal...**then meet their own goal!
2. **Participate in or help to fund** a Rotary Foundation Project!
3. **Initiate or strengthen one project in** each of the four areas of

Service of Rotary...International, Club, Community and Vocational.

That's It! Except for filing the proper form by **March 15** with their respective Assistant Governor (*see your AG for the form*), the club will then qualify for the Presidential Citation. Seems so easy... but?

Unfortunately, we often wait for the last minute to take care of the details. **Now is the time to make your actual dollar contribution to the Rotary Foundation** ... don't wait. Clubs have one month to finish up their projects, with documentation, to complete the paperwork. I need to have them, from the AG's, no later than the first of April so I can have them to RI by April 15... the deadline.

Believe me when I say... Every club in this district should be able to meet these criteria requirements. If they cannot? Then why not?? These are **the basic criteria for developing strong club relations...** membership, participation in the Foundation, and Service Projects. These are **the core of our reason** for being in Rotary International. Let's make this a success, OK? Please call me at 792-5574 if you have any questions, but better yet, first talk to your Assistant Governor. Bruce, Dick, Dave, Carol, Jim and Judy are here... just to help you! **Let's go for the gold** and have 100% of our clubs become winners of the Presidential Citation in 2002-2003. What a great way to "Sow the Seeds of Love".

Annual Foundation Dinner by DGN Jim Austin



As our district prepares for PETS and the Leadership Institute, we also have the **Annual Foundation Recognition Dinner** just around the corner. This special event will again be at Dibles Inn in Vernon, NY. It will be held on **Friday April 25th**. Social Hour will begin around 5:30-6 and dinner will begin at 7 PM. We know in the past this event has often ended rather late, for those with a long distance to travel, so we are going to go with the buffet style meal, in

hopes of getting to the program portion of the evening sooner. Please fill out the reservation form as soon as possible and return it to the Tully Club, sponsors of this year's event.

We would like you to **submit the names of all persons in your club receiving** either their first or a multiple Paul Harris since April 1st of 2002. We have a list from the Rotary Foundation but we would like to make sure nobody gets missed. We would also like the names of any major donors, sustaining members and benefactors so they may

also be recognized at this celebration. We are holding fast to our payment schedule of **\$25 dollars if registrations are in prior to April 15th** and then \$30 for all registrations received after that date. Your payment must be received along with your registration for your reservation to be secured.

CAP - A Last Minute Reminder for Immediate Action - by Chair Helen Shaffer

The deadline for the 2002-03 round for CAP grant applications is fast approaching. Due to some very significant changes made in the whole Rotary Foundation Grant process, we are forced to have all the applications into RF by March 31st, 2003.

This means **applications will have to be in my hands by March 3rd, 2003** so that CAP committee may have time to make selections, obtain DGE Andrea's approval, submit resulting forms to Rotary Foundation.

Applications were mailed to Rotary Foundation Chairs and Club Presidents in December, 2002. Due to the very short cycle on this program, you will want to **act immediately if you plan to participate.**

Applications and additional info can be found on the district website : www.rotarydistrict7150.org/foundation.html

The CAP award criteria are spelled out in the Rotary Foundation letter and application form. The criteria are the same as we've used in the past two years. Please review it

carefully and supply all of the required information.

CAP awards are based on 20% of the District's SHARE allocation. Based on this, **we plan to, once again, recommend that RF approve eight (8) \$1,000 award to selected District 7150 clubs.**

To qualify, please follow the criteria and procedures. The application must be received by me no later than March 3rd, 2003. **Please mail it**, with supporting documentation, to Helen Shaffer, 3420 W. Seneca Tpk., Syracuse NY 13215-8613

Election of DGND... DG in 2005-2006 - by District Governor Don Reese

The election process is continuing in order to select our **DG for 2005-2006**. The two club nominated **candidates are Glen Bahr** (PP of the Rotary Club of **Rome**) and **Gerald Gortner** (PP of the Rotary Club of **Canastota**). An open meeting was held in Vernon on Tuesday evening, February 11. This was an opportunity for all of the clubs in the district to meet both highly

qualified candidates and hear about the time and financial commitments associated with the position of District Governor. All club presidents and secretaries were notified about this meeting, via e-mail.

At this time, **the final ballot is being prepared and will be mailed to all of the club presidents during the week of February 17**. We will use the Rotary International prescribed "weighted" system of ballots

to elect our 2005-06 District Governor. The Ballots Committee is being chaired by immediate PDG Bruce Frassinelli of the Rotary Club of Oswego. **All of the ballots will be opened and counted at an open district meeting**, to be held in April, date, time and location to be announced. If any one has any questions, please contact me directly, either via phone or e-mail. Institute on April 5, 2003.



District 7150 Calendar of Events

Feb. 15, 2003 D7150 Team Training, BOCES, Liverpool, Contact: DGE Andrea Ives

Feb.28/March 1, '03 President's Elect Trng, Wyndham Hotel, Syracuse Contact: DGN Jim

April 5, 2003, Rotary Leadership Institute, MVCC, Contact: PDG Ward Vuillemot

April 25, 2003, Foundation Dinner, Dibbles Inn, Vernon, Contact: Jerry Gortner

May 17, 2003, District Assembly, MVCC, Utica, Contact: DG Don Reese

Rotary celebrates its 98th anniversary: The world's first service club, the Rotary Club of Chicago, Illinois, USA, was formed on 23 February 1905 by Paul P. Harris, an attorney who wished to recapture in a professional club the same friendly spirit he had felt in the small towns of his youth. The name "Rotary" derived from the early practice of rotating meetings among members' offices.

India's largest ever Polio Immunization Drive: India has launched the largest mass immunization campaign ever undertaken against polio to combat the worst polio epidemic in recent history. 65 Rotarians from the United States and Canada joined tens of thousands of Indian Rotarians, health workers, and other volunteers in the six-day effort that began on 9 February to administer vaccine to 165 million children under age 5 — the second round of National Immunization Days (NIDs) this year.

35 cyclists cross two continents for PolioPlus: This summer 35 bicyclists, including a graduate student at Boston University, MA, will travel more than 7,000 miles across Asia and Europe to raise money for RI's Polio Plus program.



12 Centennial Projects Reported by District Centennial Chair Marlene B. Brown

The registration deadline for Club Centennial Projects is 1 July 2003. All projects must be completed by Feb 2005, RI's Centennial month.

The following D7150 Clubs have reported their projects as of 2/1/03:

Cathy Roberts reports **Solvay Geddes** Club centennial project is a dinner/fundraiser for Francis House.

Laura Harrington reports that the **Liverpool** Rotary Project will involve reconstruction and preservation of Civil War Flag(s) to be displayed at the Onondaga County Court House.

Shane Andrews reports **Hamilton** Rotary Club's Project consists of an internship program with Hamilton Central School students who wish to

learn more about classification areas..

Don Todd reports **Oswego-Sunrise & Oswego** Rotary Clubs will be furnishing a community room in the soon to be refurbished Oswego Library.

Larry Richardson reports that **Chittenango** Rotary's project is to build restrooms & bleachers for a village park

Tom Heister reports that **Fayetteville-Manlius** Rotary Club's project will be to establish "Safe Places" in their community.

Nadine Carle reports that **Camden** Rotary Club's Centennial project will be the refurbishment of their band stand which will fit the 1905 image.

Angela VanDerhoof reports **Utica** Rotary will partner with the **North**

Utica and Greater Utica Sunrise Clubs on a Utica Zoo events pavilion.

Donna Schonewetter reports **Rome** Rotary Club's project will be continuing their Freedom Park to preserve Griffiss Air Force Base history.

E-mail your Club's project to marlenebrown@adelphia.net, D7150's Centennial Committee Chair Marlene Brown & your area reps. View our website's Centennial page for additional information.

Let's get ready to celebrate 100 years of Rotary by having all 45 of our D7150 Clubs register their projects!



Electronic Tip Updates by Marlene B. Brown, District Internet Communications Officer



Traveling Tips for electronic equipment:

Traveling with a digital camera and are concerned about what the scanners will do to your memory cards? The airport scanning machines will have no effect on your cards, so it doesn't matter

whether you carry them on board or pack them in your luggage.

What you do need to watch out for is theft of your camera or your laptop, as thieves do target electronic equipment. If you are pulled aside to be checked, and your camera, laptop or purse are on the conveyor belt, keep an eye on them.

Electronic Tax Filing: As part of the e-government's initiatives, millions of Americans can take advantage of free online tax filing through the Free File Alliance, a partnership between the Internal Revenue Service and 17 private tax preparation commercial companies. The forms are filled out on the Internet and filed electronically.

Polio Campaign Worldwide Stretching to Reach Promise by PDG Ed Paparella, Chair

Once again District 7150 Clubs reach new heights in Polio Eradication Campaign Commitments. ***Our new District Commitment total is \$ 331,685***, and word from the Clubs is, that total may go even higher.

It is truly amazing the generosity and compassion of the nearly 1600 Rotarians here in our district. They understand the significance of this effort to eradicate Polio and rid the world of this dreaded disease. Fund raising events are being planned all over our district as the clubs position themselves in meeting the goal established.

With the District goal at this level we are asking the Clubs to consider spreading their 3-year commitment over 3 years, if this works for them, for ease of raising the amount needed each year. Some Clubs are using a variety of systems that best fits their fund raising initiatives.

The important process task to remember as noted by the District Polio Eradication Committee, is for the Clubs to be sure they track the pledges/funds/donations from individuals and all other sources to ensure an accurate and complete accounting can be produced annually. Dividing our District & Clubs goal over 3 years will spread the goal evenly for ease of payment. That would mean we should collect around \$110,000 during each Rotary year over the next 3 years.

Our Districts 45 Clubs have submitted \$ 36,456 or 33% of the \$ 110,000 to the Rotary

Foundation designated for the Polio Eradication Campaign as of December 2002. We are on our way in meeting the Polio Eradication Campaign funds collected goal for the 2002-2003 Rotary year.

How is your club doing? Has a person in your club been identified to track & monitor the pledges/donations? It is very important you have this process in place immediately with reports made to your Club leadership monthly. The District Area Polio Coordinators and Assistant Governors should also be given this information monthly.

This same Club excitement is taking place all over the world with the 30,000+ Rotary Clubs stepping out with enthusiasm and motivated to get the job completed.

Some successes we are hearing about include, media picking up our Polio Eradication efforts the result of Clubs taking the initiative to contact them, the Global Goal of \$ 80 million is getting closer each day. More than 250 billboards promoting Polio are now up in 31 states in the USA and 16 other countries, United Airlines to show a video PSA about Rotary's Polio Eradication efforts on domestic and international flights, Tully Elementary School here in our District presented to DG Don Reese a check for close to \$800.00 in support of our efforts at a recent school assembly, Rotary Clubs of Taiwan have pledged US \$ 1.5 million, Rotary Club of Madison Wisconsin pledges \$ 120,000 and the list goes on & on.

Some facts to be aware of, the

number of countries reporting Polio in 2002 is 8, the number of Polio cases reported in 2001 was 483, the countdown to announcement of total Polio Eradication Fundraising campaign at the RI Convention in Brisbane on June 3rd, from January 15th is 139 days.

The District Polio Eradication Team & District Leadership can't thank each and every one of you enough for the truly outstanding generosity you have shown in this effort. To the Club Leadership, please share our sincere Thank You with every member in your Club. We are ever so close in keeping our promise to Eradicate Polio in the World.

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You'll find more interesting information on our District website's Polio Plus page, including the second edition of ***The Promise Keeper***, a newsletter of Zones 31 and 32 Polio-Eradication Campaign, that contains, among other up-to-date polio information, Eva's Cameroon Postcard. -Editor

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I believe that all Rotarians would agree that **the one thing all of us do is “Lend a Hand”** to those in need. I had the privilege of attending the Rotary International Assembly in Anaheim, CA held from January 26th through February 2nd, and I have to say it was the high point of my Rotary involvement (to date). To learn, share, debate and socialize with 527 District Governors-Elect from all over the world was a rare opportunity, and one I will endeavor to make the most of. (Incidentally, 53 of those DGEs were women, or 10%, an increase over last year.)

The unveiling of the Rotary International 2003-04 theme and logo was well worth the wait.

When Rotary Int’l President Elect Jonathan Majiyagbe encouraged us to **“Lend a Hand”** the entire audience offered a standing ovation. We were impressed by this simple, straightforward mantra to go forth and serve. The image of one hand reaching out to another was a resounding success, possessing a tremendous visual impact.

RIPE Jonathan outlined his four emphases for the coming Rotary year, and once again, we were struck by the earnest, heartfelt message that challenges us to make a difference, each one of us. What can we do? First, we can set our goals for District #7150 to work in concert with the four areas Rotary International has identified as critical to improvement of the human condition in the world.

1. *Lend a Hand* to alleviate abject poverty,
2. *Lend a Hand* to educate the illiterate,
3. *Lend a Hand* to relieve the scourge of disease, and
4. *Lend a Hand* of fellowship to

all of the family of Rotary.

To quote RIPE Jonathan, “Whether we are reaching out to those in our own clubs, or reaching halfway across the world, personal involvement has always been fundamental to Rotarian service. When we **Lend a Hand**, we focus on this personal involvement and we celebrate our shared humanity. Working together, ready and willing to help our brothers and sisters in need, one hand can become many and there is no limit to what the hands of Rotary can accomplish.”

One phrase I heard at Anaheim had a particular impact... it kept resurfacing throughout the week in my consciousness: **“District Governors are Leaders of Leaders.”** I know this is true, and I have taken it to heart. Rotarians are exceptional people, and leaders in their own right. To work with such people requires recognition of the **vast amount of talent and commitment stored in our district membership.** Just take a look at the Club Presidents and Officers, the Assistant Governors, District Committee Chairs, Trainer, Web Master, Polio Eradication Area Coordinators, and so on. These dedicated men and women keep our district going, helping, changing things for the better. I thank them for their willingness to serve Rotary & our district.

As I travel in the district, I will, of course, be talking about **the M&Ms ... money & membership...** but there are other topics to discuss as well. We have a Centennial to prepare for. We have an obligation to finish the job of eradicating polio from the face of the earth. We need to continue to support The Rotary Foundation for the good of the whole world, and our Foundation team has some district events and

projects planned to help. I have arranged for a **Group Study Exchange with District #9270 in the Durbin area of South Africa** and this will be a focus exchange on literacy and education. Our district has a stellar Youth Exchange program. Gift of Life and Gift of Vision are benchmark programs. We have much to be proud of, and yet there is always more we could do...every club is looking for new ways to help others, to serve, to spread the word that Rotary cares, and is ready to **Lend a Hand.**

As I was writing this article, I asked my husband Don “what am I doing that is new and different?” His response was “wearing a dress.” Yes, that’s true. I do acknowledge that I am the first woman to hold the position of governor in District #7150. But I don’t see that as either a plus or a minus...just a fact. We are all committed to Rotary service, men and women alike, and it is as Rotarians that we **Lend a Hand.** Every governor brings his or her own focus to the position, and that makes each year a bit different. I’m going to do my utmost to meet the goals we set for the year, with your help.

I pledge to the Rotarians of this district that I will do my best to be a responsible steward, a source of encouragement and support to clubs and members alike, and a resource to all. I am truly honored that I have been entrusted with this position, and I will work hard in the coming months to justify your confidence in me. **Let’s go forward together**, with our hands outstretched in service and fellowship, to make a difference, to **Lend a Hand.**

View more on Andrea’s webpage.

The hours and days just seem to fly by. It is hard to believe that it is already February, and *the Rotary year is over 7 months gone.* This is the time that we look back to see what we have accomplished, as well as glance ahead to see what we need to do to finish our year strong.

In the Rotary calendar, **February is World Understanding Month.** When we use the term "Rotary", we often fail to add the word "International". We *are* Rotary International! **In February, clubs should focus at least one meeting on** the many aspects of peace and world understanding... not just words, but words by which we live.

Why not invite a Youth Exchange student to present a program on their home country? Invite one of the Ambassadorial Scholars to your club to share experiences of their home country. Find out the names of

District Rotarians who have participated in projects of peace and understanding...invite them to speak on their motivations and dreams. In this most difficult of times...focus on what brings us together...We "Sow the Seeds of Love", because *this planet is our responsibility!*

In March, our thoughts (especially in Central NY), turn to the rebirth of life in the form of Spring. The snow begins to melt, the number of days below freezing slowly fade away, the sun stays longer in the western sky, but we have only four months left to do our job in Rotary this year.

March against Polio! With four months to go, clubs should be looking at their goals on both Annual Giving and to Eradicate Polio. March 31st marks the end of the 3rd quarter of the year. Our GSE team leaves for Taiwan and the most exciting adventure of their lives. We do indeed, change lives! This is a great month for commu-

nity awareness activities, focused on the Eradication of Polio.

April is "Magazine" month! Do you read "The Rotarian" when it arrives each month? Have a club contest to name four of the districts mentioned in the photos. The Rotarian is a source of Rotary Information. It can inspire club projects, international grant applications and some interesting conversation. We *know* that the 45 (soon to be 46) clubs of Central NY do great work. Have you ever compared your club to one in the magazine? We all do a world of good in a troubled world! What do you do with the magazine when you have read it? Why not give it to a library, your local school, a nursing home, or, bring it to work. **Let folks know what we do and how we do it... 365 days a year!**

Enjoy the days to come!
Thanks..!



Books on Wheels to Benefit Immobile Patrons - by P Elton Cadogan

The **Rotary Club of Clay, Cicero and North Syracuse** donated funds to purchase book bags for a new library program at Northern Onondaga Public Library at North Syracuse, called **"Books on Wheels."**

The program will deliver books to library patrons who can no longer come to the library to take out books.

The Rotary Club will also help NOPL at North Syracuse, branch manager Nancy Ewanyk, deliver books to patrons. **"We are really pleased that Rotary has donated their money, time and effort to help launch this new program.** We think it is a great service to the community because we can offer books and tapes to people who would

not normally have access to them", says Ewanyk.

Rotary President MSGT **Elton Cadogan** of the United States Air Force says the the local Rotary is excited to be a part of "Books on Wheels" because **the program is needed for the community.** For more information, call 458-6184.

Announcing New District 7150 Cyber Club Committee Chair - by DG Don Reese

District Governor Don Reese announces "It is my pleasure to appoint **Marlene B. Brown**, Past President of the New Hartford Rotary Club, as the **District 7150 Cyber Club Committee Chairperson**".

At their last meeting, in June 2002, the 2001-02 RI Board of Directors agreed to implement a cyber Rotary clubs pilot project whereby up to 75 new clubs world wide may operate

online for a four-year trial. The clubs may either have membership residing or working within a Rotary zone or be open to any qualified members, regardless of geography. **Marlene, DG Don, and DGE Andrea submitted a proposal for participation in the pilot project,** which will be limited to 20 new clubs. The project aims to appeal to demographic groups that cannot participate

in traditional Rotary clubs & follows the New Models Rotary Clubs pilot project, which began a three-year trial on 1 July 2001, authorized by the 2001 Council on Legislation. **The first cyber club, Rotary e-Club One, in D5450, has generated wide interest among Rotarians in online clubs.** In the first four months after its chartering, more than 600 persons had done make-ups on its Web site.

D 7150 Attendance & Membership Leaders for month of December 2002

Club Name	SAR Baseline 7/2002	Dec.	Membership change from July		Dec.	
	Members		#	%	% Attendance	Mtgs
Adirondack Foothills	30	33	3	10%	61%	3
Auburn	28	28	0	0%		
Aurora	17	17	0	0%	61%	2
Baldwinsville	28	30	2	7%	65%	3
Camden	20	20	0	0%		
Camillus	27	29	2	7%	60%	3
Canastota	25	26	1	4%	77%	5
Cato	20	21	1	5%	70%	3
Cazenovia	28	24	(4)	-14%	84%	5
Chittenango	55	55	0	0%	78%	4
Clay,Cicero,N Syracuse	6	6	0	0%	92%	3
DeWitt	93	94	1	1%	75%	4
Dolgeville	18	16	(2)	-11%	61%	4
Eastwood (Syracuse)	42	39	(3)	-7%	85%	4
Fayetteville-Manlius	23	23	0	0%	62%	3
Fulton	36	38	2	6%	57%	3
Fulton Sunrise	22	23	1	5%	55%	3
Greater Utica Sunrise	27	24	(3)	-11%	93%	3
Hamilton	32	29	(3)	-9%		
Herkimer	26	25	(1)	-4%	85%	2
Kuyahora Valley	25	25	0	0%	60%	3
Little Falls	27	29	2	7%	71%	3
Liverpool	24	20	(4)	-17%	40%	4
Marcellus	14	13	(1)	-7%	96%	4
Moravia	17	16	(1)	-6%	82%	4
Morrisville	19	13	(6)	-32%	78%	
New Hartford	37	40	3	8%		
North Utica	17	18	1	6%	69%	5
Oneida	90	89	(1)	-1%	78%	4
Oneida Shores	18	17	(1)	-6%	91%	2
Oriskany Falls	20	21	1	5%	84%	3
Oriskany-W hitestown	29	25	(4)	-14%	54%	3
Oswego	52	51	(1)	-2%	68%	3
Oswego Sunrise	28	26	(2)	-7%	65%	3
Rome	87	98	11	13%	71%	5
Sauquoit	24	27	3	13%	53%	3
Sherrill	15	15	0	0%	80%	3
Skaneateles	52	52	0	0%	70%	4
Solvay-Geddes	19	19	0	0%	84%	4
Syracuse	111	114	3	3%	39%	3
Syracuse Sunrise	30	30	0	0%	78%	4
Tully	23	22	(1)	-4%	59%	3
Utica	150	152	2	1%	49%	4
Waterville	20	19	(1)	-5%	83%	2
West Winfield	29	28	(1)	-3%	67%	3
	1,580	1,579	(1)	----	----	----

Leading District Clubs	
Dec.	
Attendance	%
Marcellus	96%
Greater Utica Sunrise	93%
Clay,Cicero,N Syracuse	92%
Oneida Shores	91%
Eastwood (Syracuse)	85%
Herkimer	85%
Cazenovia	84%
Oriskany Falls	84%
Solvay-Geddes	84%
Waterville	83%
Moravia	82%
Membership Total	Qty.
Utica	152
Syracuse	114
Rome	98
DeWitt	94
Oneida	89
Chittenango	55
Skaneateles	52
Oswego	51
Membership Gain	%
(Re: Previous 01-Jul SAR)	
Rome	13%
Sauquoit	13%
Adirondack Foothills	10%
Little Falls	7%
Camillus	7%
Baldwinsville	7%
North Utica	6%
Fulton	6%
Membership Gain	Qty.
(Re: Previous 01-Jul SAR)	
Rome	11
Sauquoit	3
Adirondack Foothills	3
Syracuse	3
Little Falls	2
Camillus	2
Baldwinsville	2
Fulton	2
Utica	2

Note:1) A # symbol denotes no report by club.
 2) Values within () are Negative.
 3) Averages & Totals bordered by a # are estimates assuming no change for clubs with no report this month.



D7150 Secretary Anita Brown's email:
 anitabrown@adelphia.net
 Attendance reporting form:
www.rotarydistrict7150.org/reports.html

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The Official Newsletter of the
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District Governor's Credo Distribution Policy
- To better utilize our district's electronic communications capabilities, and reduce costs, the primary distribution of Credo will be via the district website.



"Service Above Self"

Check the Worldwide Rotary Database on our District website & Read Credo Online!



*February is Rotary
Awareness Month*
